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RE: New York City Leadership Center Becomes MOVEMENT.ORG

MOVEMENT.ORG, a global organization committed to engaging city leaders in Christian unity, announced this week that The New York City Leadership Center has officially changed its name to MOVEMENT.ORG. What began as a NYC-focused ministry in 2007 has grown to include engagement in six continents.

Craig Sider, President of MOVEMENT.ORG, states, “We’re very excited about the name change because it recognizes we are a part of a global movement. MOVEMENT.ORG clearly aligns our name with where God is inviting us to serve.” MOVEMENT.ORG’s mission is to catalyze leaders to spiritually and socially impact their cities through rigorous research, uniting prayer, unified local leadership, and powerful collaboration between diverse sectors.

MOVEMENT.ORG moves forward with two ministry divisions, LEAD.NYC and Movement Day Expressions. LEAD.NYC, under the leadership of Adam Durso, deepens the ministry’s commitment to engage churches, service organizations, and business leaders in serving greater New York City. Movement Day Expressions, under the leadership of Ebony Small, serves an expanding number of cities around the world through the launch of local Movement Day expressions.

Mac Pier (Founder and CEO) and Bob Doll (Board Chair) are two primary leaders of MOVEMENT.ORG. Pier notes, “Since 2010, the speed of our City Gospel Movements has been breathtaking. MOVEMENT.ORG is a highly collaborative agency working with hundreds of agencies globally, focusing on their city movements through the methodology of Movement Day. We are rooted in the 30-year prayer movement of Greater New York City.” Doll has been connected with the ministry for eight years. “Since meeting with Tim Keller and Mac Pier at Lausanne 2010, I have been thrilled to see the global momentum of Movement Day. I see MOVEMENT.ORG shepherding thousands of senior marketplace leaders to engage their cities in years to come.”

About MOVEMENT.ORG

MOVEMENT.ORG, formerly known as The New York City Leadership Center, was founded in 2008 to increase the leadership effectiveness of church and service organization leaders in Greater New York City. Beginning with the launch of Movement Day in 2010, the Center has increasingly received invitations to serve cities both nationally and globally. MOVEMENT.ORG’s vision is ‘every global city flourishing spiritually and socially.’

For more information please visit the new website at MOVEMENT.ORG.